



## **17th International Conference on Methods and Applications in Fluorescence (MAF2022)**

11 – 14 September, 2022 – Gothenburg, Sweden

The 17<sup>th</sup> International Conference on Methods and Applications in Fluorescence (MAF2022) will be held in Gothenburg, Sweden. The conference will take place at the Conference Center at Chalmers University of Technology (<https://chalmerskonferens.se/en/konferens/chalmers-conference-centre/>), a beautiful venue located at the Johanneberg Campus, close to public transportation and hotels. Gothenburg is easy accessible by bus from the Gothenburg (Landvetter) airport. MAF has a regular and loyal attendance of about 400 to 500 participants from all over the world.

### **General Information on MAF2022:**

#### **Conference days**

Sunday, Sept 11, 2022

Late afternoon and evening session: opening ceremony, 1 keynote lecture (Nobel Prize Laureate prof. Stefan Hell is one of our 5 keynotes and he will most likely lecture here) and welcome reception

Monday, Sept 12, 2022

Morning and afternoon: 1 keynote lecture, oral presentations, poster session, coffee breaks and lunch; Late afternoon and evening: catered poster session

Tuesday, Sept 13, 2022

Morning and afternoon: 1 keynote lecture, oral presentations, poster session, coffee breaks and lunch; Evening: Conference dinner

Wednesday, Sept 14, 2022

Morning and early afternoon: 2 keynote lectures, oral presentations, poster session, coffee breaks and lunch

**Coffee breaks, lunch, poster sessions and receptions take place in the exhibition area amidst sponsor booths.**

## Sponsor possibilities

MAF2022 offers the possibility to sponsors this event in various ways. Prices in SEK (in parenthesis prices in Euro based on an exchange of 10 SEK/EUR).

### **Sponsor booths**

Platform 6m<sup>2</sup> (3 m front, 2 m depth) **22.500,- (EUR 2.250,- ; plus VAT)**

Costs includes the following:

- Electrical connection, Wi-Fi, (tables and chairs if needed)
- Registration for one person for the MAF2020 conference and the conference dinner. Additional persons have to register on the conference webpage
- Company name and logo in the conference program booklet and on the conference webpage.

Platform > 6m<sup>2</sup> **22.500,- (EUR 2.250,-) (6 m<sup>2</sup>) + 5000,- (EUR 500,-) for each additional m<sup>2</sup> (plus VAT)**

Costs includes the following:

- Electrical connection, Wi-Fi, (tables and chairs if needed)
- Registration for one person for the MAF2022 conference and the conference dinner. Additional persons have to register on the conference webpage
- Platform sizes of > 10 m<sup>2</sup>, registration for two persons for the MAF2022 conference and the conference dinner.
- Company name and logo in the conference program booklet and on the conference webpage.

### **Additional Sponsoring**

Conference Dinner Sponsor **42.500,- (EUR 4.250,- ; plus VAT)**

Includes company name and logo on the conference dinner menu. Includes company name and logo in the conference program booklet with special reference to the conference dinner and on the conference webpage. Includes an extra insert in delegate bag.

Poster Session Cater Sponsor **22.000,- (2.200,- ; plus VAT)**

Includes company visibility during the session. Includes company name and logo in the conference program booklet with special reference to the session and on the conference webpage. Includes an extra insert in delegate bag.

Delegate Bag Sponsor (exclusive) **42.500,- (EUR 4.250,- ; plus VAT)**

Company logo appears on the delegate bag. Includes company name and logo in the conference program booklet and on the conference webpage. Includes an extra insert in delegate bag. This is an exclusive offer served on "first come, first serve" basis.

Technical session or Industry Presentations **to be discussed**

Presentation of logo during breaks **5.500,- (EUR 550,- ; plus VAT)**

Webpage link on MAF2022 homepage **2.750,- (EUR 275,- ; plus VAT)**

Delegate Bag Insert **5.500,- (EUR 550,- ; plus VAT)**

Program and abstract booklet

- Advertising – color page on front cover (exclusive) **16.500,- (EUR 1.650,- ; plus VAT)**
- Advertising – color page on back cover (exclusive) **11.000,- (EUR 1.100,- ; plus VAT)**
- Advertising – color page (full) **8.000,- (EUR 800,- ; plus VAT)**
- Advertising – color page (half) **4.500,- (EUR 450,- ; plus VAT)**

Student/poster awards and travel grants for PhD students **to be discussed**

## Sponsor levels

### Silver Sponsor

This applies when sponsoring > 26.500,- (EUR 2.650,- ; plus VAT) after selecting items above or for some other reasons. Includes company name and logo on the conference opening slide during every session, in the conference program booklet and on the conference webpage.

### Gold Sponsor

This applies when sponsoring > 40.000,- (EUR 4.000,- ; plus VAT) after selecting items above or for some other reasons. Includes company name and logo on the conference opening slide during every session, in the conference program booklet and on the conference webpage. Includes registration for one additional person for the conference and the conference dinner.

### Diamond Sponsor

This applies when sponsoring > 53.000,- (EUR 5.300,- ; plus VAT) after selecting items above or for some other reasons. Includes company name and logo on the conference opening slide during every session, in the conference program booklet and on the conference webpage. Includes registration for two additional persons for the conference and the conference dinner.

For more information or special arrangements please contact [balb@chalmers.se](mailto:balb@chalmers.se) (+46 317723044) or [marcus.wilhelmsson@chalmers.se](mailto:marcus.wilhelmsson@chalmers.se) (+46 317723051)

## Sponsoring Application Form

Company's name:

Contact person:

Address:

Zip Code/City:

Country:

Phone:

VAT nr:

Email:

### Sponsor booth

Platform 6m<sup>2</sup> SEK 22.500,-

Other size of platform: \_\_\_\_ m<sup>2</sup> SEK 22.500,- (6m<sup>2</sup>) + SEK 5.000,- for each additional m<sup>2</sup>

### Additional Sponsoring

Conference Dinner Sponsor (special announcement) SEK 42.500,-

Poster Session Cater Sponsor (special announcement) SEK 22.000,-

Delegate Bag Sponsor (exclusive) SEK 42.500,-

Technical session or Industry Presentations *TBD*

Presentation of logo during breaks SEK 5.500,-

Webpage link on MAF 15 homepage SEK 2.750,-

Delegate Bag Insert SEK 5.500,-

*Program and abstract booklet*

Advertising – color page on front cover (exclusive) SEK 16.500,-

Advertising – color page on back cover (exclusive) SEK 11.000,-

Advertising – color page (full) SEK 8.000,-

Advertising – color page (half) SEK 4.500,-

Student/poster awards and travel grants for PhD students *TBD*

### TOTAL

SEK \_\_\_\_\_

Silver sponsor (> SEK 26.500,-)

Gold sponsor (> SEK 40.000,-)

Diamond sponsor (> SEK 53.000,-)

(All prizes are excl. VAT)

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature, Company stamp